



Sponsorship 2012

Advertising for Businesses & Individuals

With Seattle's Premier Women's Flat Track Roller Derby League

2012 Commemorative Program Ad Rates

2012 SEASON DATES

- January 21 League Double-Header
- February 18 League Double-Header
- March 24 League Double-Header
- April 21 League Semi-Finals
- May 19 League Championships
- June 23 All-Star Double-Header
- July 14 All-Star Double-Header



Bump Up the value of an annual term sponsorship package, or consider a **la carte** options with our bout program advertising opportunities!

Back Cover

8.5" x 11", color

\$3,000

Inside Front Cover and Inside Back Cover

8.5" x 11", color

\$2,500

Full Page Interior

8.5" x 11", color

\$2,000

Half Page Interior

8.5" x 5.5", color

\$1000

Quarter Page Interior

4.25" x 5.5", color

\$500

Eighth Page Interior (horizontal)

4.25" x 2.75" (horizontal) , 2.125" x 5.5" (vertical), color

\$250

* The live section of the ad should be kept 1/4 inch from the edge (without bleed) to insure content visibility.

2012 COMMEMORATIVE PROGRAM FEATURES

Add your message to one of our league's primary partner messaging vehicles. Be one of our visible supporters in our crazy fun annual program. Each season's program is seen and collected by our attentive, loyal, and lovable audience. Fans bring their copies to bouts to enjoy collecting skater signatures throughout the season.

The 2011 program will include 32 to 48 pages of glossy magazine stock and will include player profiles, explanations of rules and penalties, photos of Rat City events, sponsor features, shout-outs to our favorite charities, end-of-season honors, and 2011 season recaps. Track your success with our audience by adding your own redemption code or other custom offer.

Submission Instructions:

DEADLINE IS JANUARY 1, 2012

Advertisements must be in JPEG or TIFF format at a minimum resolution of 300 dpi.

Email content to:

marketing@ratcityrollergirls.com.

Include name, address and phone number. If you need our creative team to lay out your ad for you, additional design charges may apply.

For details contact: sponsorship@ratcityrollergirls.com